

## **SPONSORS – SUPPORT OUR EVESHAM SUCCESS STORY**

**Evesham Regatta: Saturday 30<sup>th</sup> April and Sunday 1<sup>st</sup> May 2015**

**This will be our 153<sup>rd</sup> anniversary regatta.**

This is a fantastic opportunity for local companies to be associated with an event that will attract a lot of media interest. More details will be available shortly but to register your interest contact: **Tony Rowland on 01386 765700, 07787125909 or e-mail [tony.rowland@tlgea.com](mailto:tony.rowland@tlgea.com)**

Our normal Regatta Sponsorship Packages will apply to the Saturday and Sunday morning events – prices start from just £50 and we also welcome ‘in kind’ sponsorship.

### **What do you get for your sponsorship?**

All sponsors: Your name and logo in the race programme + mention of your company name before, during and after the race. Your name will also be placed in a double page advert placed in the Evesham Observer in the week before the regatta.

**£50 Sponsor’s Package** - Quarter page advert in event programme + a free drink in the hospitality area

#### **£125 Sponsor’s Package:**

Half page advert in the event programme and online  
TWO tickets to the hospitality area (includes food & drink)  
One banner position on club fencing around the boating area  
Opportunity to distribute company leaflets in hospitality area and within the club  
Extra tickets to the hospitality area can be purchased beforehand for £10 each

#### **£250 Sponsor’s Package:**

Full page advert in the event programme and online  
Present the silver cup/plate to the winning crew  
FOUR tickets to the hospitality area (includes food & drink)  
Opportunity to distribute company leaflets in hospitality area and within the club  
TWO banner positions on club balcony or on fencing around hospitality area facing Abbey Park  
Company logo on Evesham Rowing Club website with link to •your own website  
Extra tickets to the hospitality area can be purchased beforehand for £10 each

#### **£500 Sponsor’s Package.**

Two full page adverts within the brochure, and on line.  
Eight Tickets to the hospitality area (includes food and drink)  
FOUR Banner positions around the Regatta Course and on club balcony or on fencing around hospitality area facing Abbey Park  
Company logo on Evesham Rowing Club website with link to •your own website  
Opportunity to distribute company leaflets in hospitality area and within the club

**£1000 Sponsor's Package.**

Two full page adverts within the brochure, and on line.

Eight Tickets to the hospitality area (includes food and drink)

SIX Banner positions around the Regatta Course and on club balcony or on fencing around hospitality area facing Abbey Park

Company logo on Evesham Rowing Club website with link to your own website

Opportunity to create a trade stand on the tennis courts so that it is fully visible to all the competing crews and visitors to the club.

If you are considering purchase of a £1,000 Sponsor's package, please contact me so that we can tailor your specific requirements to the package.

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